

Privacy Policy for

www.doublerollerblinds.co.uk

Last Updated: 25th February 2026

Welcome to www.doublerollerblinds.co.uk (“we”, “us”, “our”). We respect your privacy and are committed to protecting your personal data. This policy explains how we collect, use, disclose and safeguard your information when you visit our website.

By using our website, you agree to the terms of this Privacy Policy.

1. Who We Are

Website: www.doublerollerblinds.co.uk

Company: Double Roller Blinds

Registered Address: 28 Rochford Road, Bishops Stortford, Hertfordshire, CM23 5EX

Contact Email: enquires@doublerollerblinds.co.uk

Contact Telephone: 07985113337

2. What Information We Collect

We collect information you provide directly and information collected automatically:

a. Personal Data You Provide

You may give us the following when you:

- Submit an enquiry form
- Request a quote
- Create an account
- Contact customer service
- Subscribe to a newsletter

Examples include:

- Name
- Email address
- Phone number
- Address (when required for services)
- Payment details (collected via secure third-party processor)

b. Automatically Collected Data

When you visit our website, we may collect:

- IP address
- Browser type and version
- Device information
- Pages visited and interaction data
- Date/time stamps

This is collected via cookies and similar technologies (see **Cookies Policy** below).

3. How We Use Your Information

We use your data for:

- Responding to enquiries and providing services
- Processing orders, quotes, appointments or requests
- Improving our website, products and services
- Marketing and newsletter distribution (*only with consent*)
- Detecting fraud and maintaining security
- Complying with legal obligations

We will not use your personal data for any purpose other than those described without your consent.

4. Legal Basis for Processing (UK GDPR)

We process personal data based on:

- **Contractual necessity** — to perform services requested by you
- **Legal obligation** — to meet statutory requirements
- **Legitimate interests** — for customer service improvement, fraud detection
- **Consent** — where you have opted in (e.g., marketing communications)

5. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Improve site functionality
- Analyse website use
- Personalise content
- Track conversions

You can manage or disable cookies through your browser settings. For more detail, see our **Cookies Policy**: www.doublerollerblinds.co.uk/cookies (*link page if available*)

6. Sharing Your Information

We do not sell or rent personal data to third parties. We may share your information with:

- Service providers (IT, analytics, payment processors)
- Legal authorities, if required by law
- Third parties in connection with business transfers (e.g., sale or merger)

All recipients are required to protect your data in accordance with applicable laws.

7. International Transfers

We may transfer data outside the UK/EU only where adequate protection is in place (e.g., UK adequacy decision, standard contractual clauses).

8. Data Security

We implement administrative, technical, and physical safeguards to protect your data, including:

- Encryption where appropriate
- Access controls
- Secure hosting environments

However, no method of transmission or storage is 100% secure.

9. Data Retention

We retain personal data only as long as needed for:

- The purpose it was collected
- Legal, tax, or reporting obligations

After which it will be securely deleted or anonymised.

10. Your Rights Under UK GDPR

You have the right to:

- Access your personal data
- Correct inaccuracies
- Request erasure (right to be forgotten)
- Restrict or object to processing
- Port your data
- Withdraw consent at any time

To exercise any of these rights, contact us at **[Insert Contact Email]**.

11. Automated Decision-Making

We do not use automated decision-making or profiling that produces legal or significant effects on individuals.

12. Third-Party Links

Our site may include links to third-party websites. This Privacy Policy does not apply to those sites — we encourage you to review their privacy policies.

13. Changes to This Policy

We may update this Privacy Policy from time to time. When changes occur, we will revise the “**Last Updated**” date at the top.

14. Contact Us

If you have questions about this Privacy Policy or wish to exercise your data protection rights:

Email: enquires@doublerollerblinds.co.uk

Phone: 07985113337

Address: 28 Rochford Road, Bishops Stortford, Hertfordshire, CM23 5EX